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## HOUSTON BUSINESS JOURNAL

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# Choice Energy to light up Pennsylvania

Houston Business Journal

**Choice Energy Services** has carved out a piece of business in the central and northeastern areas of Pennsylvania.

The Houston power provider said deregulation in the state has allowed it to move into the market, which until now has been serviced only by the **Pennsylvania Power and Lighting Corp.**

Choice Energy will initially provide consulting and brokerage services to commercial and industrial businesses.

The company itself is a product of Texas' deregulation in 2002. It has since transacted more than 400 billion kilowatt hours of electricity.

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